



# Sponsorship Packet

**Bluff Park Art Association**

Hoover, Alabama

[bluffparkartassociation.org](http://bluffparkartassociation.org)

# About Us

The Bluff Park Art Show is celebrating its 60th year in 2023! The annual art show is presented by the Bluff Park Art Association (BPAA) a 501(c)3 organization comprised of an all-volunteer board.

The Bluff Park Art Show began as a way to raise money to expand the Bluff Park Elementary School Library and has grown into a **nationally recognized and acclaimed art show**.

Today, the event draws **4,000 +** visitors each year and over 110 artists from across the country. With an eclectic mix of media, the Bluff Park Art Show provides visitors with a fresh experience each year – all in the picturesque setting of Bluff Park, a historic community in Hoover, Alabama.

The association also sponsors a number of art-based education initiatives throughout the year as well as numerous awards with the hope of encouraging artists to continue striving for excellence in the arts.

## Did you know The BPAA



Supports art education in schools, including guest artists



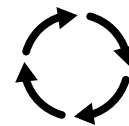
Funds public sculptures



Donates to the Birmingham Museum of Art



Awards annual college scholarships



Rotates a collection of over 100 pieces of art among local schools, libraries, and universities




Supports other local groups and charities

# Sponsorship Packages

We invite you to become a supporter of the Bluff Park Art Show and the Bluff Park Art Association! All donations of any size are appreciated.

Below are our current packages. If you do not find one that fits your specific needs, we will be happy to work with you and design the package that suits you and your organization the best.

	Diamond	Platinum	Gold	Silver	Bronze	Friends of Bluff Park
	\$5,000.00	\$3,500.00	\$2,500.00	\$1,000.00	\$500.00	\$100.00
501 c3 tax benefit and name listed on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo by donation level on the BPAA website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Award named in honor of the sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Multiple social media posts pre, during and post event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Special recognition during the awards portion of the show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
One (1) social media "Live" during show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Facilitated media interviews or coverage for the sponsor pre, during or post show	<input checked="" type="checkbox"/>					
Headline status in all event communications, press releases and media promotions	<input checked="" type="checkbox"/>					

# Sponsorship Form

Please complete the form below and mail the form and a check to P.O. Box 26012 Birmingham, AL 35260 or scan the QR code to complete the form and pay online.

Today's Date	
Contact Name	
Email	
Phone Number	
How would you like to be acknowledged in marketing materials?	
Sponsorship Level – Please check the applicable level	<input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Gold
	<input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/> Friends of Bluff Park
Contribution Amount	\$
Additional Comments	
Specific Award Sponsorships	
If you would like to sponsor a specific award, please check the applicable boxes below and include the name of the organization, family or individual you would like to recognize	
<input type="checkbox"/>	In Honor of
<input type="checkbox"/>	In Memory of
<input type="checkbox"/>	Would you like to earmark 10 % of your donation to go towards BPAA operating costs?
Additional Comments	

Scan me



If you prefer to complete the process online please scan the QR code to the left.

# Contact Us



205.612.2485 for questions regarding sponsorships



[bluffparkkartassociation.org](http://bluffparkkartassociation.org)



[bpaasponsorship@gmail.com](mailto:bpaasponsorship@gmail.com)



P.O. Box 26012 Birmingham, AL 35260

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on social media!  
It's easy! Just click the  
links to the right.

